



## NEWS RELEASE

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### For Immediate Release:

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### James Pfeiffer promoted to President of American Augers

**West Salem, OH** - Astec Industries has promoted James Pfeiffer, to the position of President of American Augers, Incorporated. Pfeiffer has been with American Augers since March 2005 serving in the capacity of General Manager.

Pfeiffer is a graduate of Oklahoma State University with a Bachelor of Science in Agriculture and prior to joining American Augers, Pfeiffer was Vice President of Marketing for Blount Inc., a manufacturer of forestry industrial equipment. Pfeiffer has numerous years of experience in the underground technology industry, spending nineteen years with Charles Machine Works, Ditch Witch, holding positions including Director of International Business and General Manager of Sub site Electronics.



Pfeiffer will continue to lead the development of American Augers as the industry leader in HDD Maxi Rig and Auger Boring equipment manufacturing, and the overall expansion of the global customer base.

American Augers ([www.americanaugers.com](http://www.americanaugers.com)) is a leading manufacturer of underground and utility construction equipment, including large Directional Drills, Auger Boring Machines, Mud Pump & Cleaning Systems, product tooling and accessories. American Augers serves the worldwide underground construction market through direct product sales and factory support.